



Permit #F00143212

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00143212

Type of Permit: FILMING

Release Date: 10/08/2018

Production Company SEED MEDIA ARTS

Producer Brad Johnson

Insured Company Name SEED MEDIA ARTS

Director Rick Wayner

Contact Phone No. 1 310-899-1088

1st AD Brad Johnson

Contact Phone No. 2

Fax

Address 1557 SEVENTH STREET
SANTA MONICA, California 90401

Production Manager Jesse Rivard

FilmL.A. Coordinator Carri Stevens

Production Title INTEL

Location Manager Jesse Rivard

Type of Production Commercial - Standard

Primary Phone Mobile - 310-339-1881
Secondary Phone

Location Assistant Jesse Rivard

Primary Phone Mobile - 310-339-1881
Secondary Phone

Fees

Notification Charge \$340.00

Total Permit Fee \$2,127.00

FILMLA NON-REFUNDABLE FILM APPLICATION FEE \$685.00

Number of Locations 2

LA COUNTY FIRE REVIEW \$282.00

LA COUNTY ROAD INSPECTION FEE \$360.00

LA COUNTY ROAD APPLICATION FEE \$163.00

LA COUNTY ROAD ENCROACHMENT PERMIT \$297.00
PROCESSING FEE



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Summary Information**Location****Location 1 of 2****Page 1 of 2**

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Insured Company SEED MEDIA ARTS
Production Title INTEL

Location Manager Jesse Rivard
Primary Phone Mobile - 310-339-1881
Secondary Phone

This location has been CANCELED

Location Address 1140 Palms Blvd, Los Angeles, CA, 90291

Location Type Private Residence

Prep Dates 10/8/2018 - 10/8/2018 09:00 - 19:00 1 day

Film Dates 10/9/2018 - 10/9/2018 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions Equipment staging and vehicles may park on one side of the street only.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	21		Cast	5
	Cube Trucks	2		Crew	40
	Generator	1			
	Motor Homes	1			
	Vans	5			

Filming Activities Equipment on property; Exterior establishing shots; Interior and exterior dialogue; Interior models against scenery; **** CANCEL LOCATION ****;

Jurisdiction **Political:** Los Angeles City - Council District 11

Police: Los Angeles Police Department

Fire: Los Angeles City

Thomas Guide **Page:** 671

Grid: J4

Approvals LOS ANGELES CITY POLICE DEPARTMENT

Melissa Hernandez

Parking **Base Camp**
Location Type : Filming Location

Crew Parking
Location Type : To Be Determined



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Secondary Phone

Posting "No Parking" signs S/S PALMS BLVD., PENMAR - TO LOCATION (INCLUDE IN FRONT /ALONG LOCATION PROPERTY LINE)

Approximate Footage County Parking

Log Number

Date(s) 10/8/2018 to 10/9/2018

Time(s) 00:00 to 00:00



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Summary Information**Location****Location 2 of 2****Page 1 of 2**

Permit Number	F00143212	Location Manager	Jesse Rivard
Production Company	SEED MEDIA ARTS	Primary Phone	Mobile - 310-339-1881
Insured Company	SEED MEDIA ARTS	Secondary Phone	
Production Title	INTEL		

Location Address 1335 Morada Pl, Altadena, CA, 91001**Location Type** Private Residence**Prep Dates** 10/8/2018 - 10/8/2018 09:00 - 17:00 1 day**Film Dates** 10/9/2018 - 10/9/2018 07:00 - 21:00 1 day**Open or Closed to the Public** Closed

Generic Conditions *Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
Equipment staging and vehicles may park on one side of the street only.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
Must post "ROAD WORK AHEAD" signs, which must remain up until all activities on the roadway have been completed.
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement.
Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents Agent letter copy-2.pdf
LA Notification 2018 Seed Media 10.8.18.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	21		Cast	5
	Cube Trucks	2		Crew	40
	Generator	1		LA County FSA assigned	1
	Motor Homes	1		Sheriff/CHP	1
	Vans	5			

**Summary Information****Location****Location 2 of 2****Page 2 of 2**

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Insured Company SEED MEDIA ARTS
Production Title INTEL

Location Manager Jesse Rivard
Primary Phone Mobile - 310-339-1881
Secondary Phone

Filming Activities Equipment on property; Exterior establishing shots; Interior and exterior dialogue; Interior models against scenery; establishing shot from sidewalk/across the street on sidewalk; All contained on property 10/8;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5
Police: Los Angeles County Sheriff
Fire: Los Angeles County

Thomas Guide **Page:** 536

Grid: B-7

Approvals LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS Chris Melillo Final
LOS ANGELES COUNTY ROAD DEPARTMENT - BALDWIN PARK (PO1) Anthony Moran

Coordinator Note FSA REQUIRED BY LA COUNTY FIRE DEPARTMENT 18 3063 11

Parking **Base Camp**
Location Type : Filming
Location

Crew Parking 1879 Lake Ave, Altadena, CA, 91001
Location Type : Other
Location

Parking Notes
crew at 1879 N Lake St

ABSOLUTELY NO ACTIVITY OR ARRIVAL IN LOT PRIOR TO 0700.

Posting "No Parking" signs N/S MORADA PL., HOLLISTON - EAST 300'FT (APPROX 3 HOUSES)

Approximate Footage County Parking

Log Number

Date(s) 10/9/2018 to 10/9/2018

Time(s) 07:00 to 21:00

**Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative**

I certify that I am a representative of SEED MEDIA ARTS ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 10/4/18

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

SEED MEDIA ARTS

Name of Principal

By: [Signature]
Representative's Signature

William Johnson

Print Representative's Name

EP

Representative's title

170 N Vista St

Los Angeles, CA 90036

Principal's Address

424-443-9922

Principal's Telephone

**Seed Media Arts
340 E Randolph St. #3501
Chicago IL 60601**

FILMING NOTIFICATION

October 8, 2018

Dear Resident or Homeowner,

Seed Media Arts has requested a film permit (#F143212) with the City of Los Angeles to film scenes for an Intel commercial at 1335 Morado Pl., on Tuesday, Oct 9th, 2018 between the hours of 7am-9pm.

We will be crew parking & base camping at 1879 N lake St., on 10/9 from 7a-10p. All of our production vehicles will be parked on property; No filming on site.

We understand that we are guests in your neighborhood, and will conduct our activities in a professional manner. Our location management will strive to minimize any possible impacts or address any of your concerns. If you have any questions or concerns, you can contact our Location Manager, Jesse Rivard at 310-339-1881 or you may also contact FilmLA at (213) 977-8600

Thank You,

Jesse Rivard
310-339-1881
Location Manager